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**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION**

META PLATFORMS, INC., a Delaware  
corporation,

Plaintiff/Counterclaim  
Defendant,

v.

BRANDTOTAL, LTD., an Israel corporation, and  
UNIMANIA, INC., a Delaware corporation,

Defendants/  
Counterclaim  
Plaintiffs.

Case No. 3:20-CV-07182-JCS

**JOINT STIPULATION AND  
~~PROPOSED~~ ORDER REGARDING  
BRIEFING SCHEDULE**

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16 *Attorneys for Defendants/Counterclaim Plaintiffs*  
17 *BrandTotal, Ltd. and Unimania, Inc.*

Pursuant to Civil Local Rule 7-12, Plaintiff/Counterclaim Defendant Meta Platforms, Inc. (“Meta” or “Plaintiff”) and Defendants/Counterclaim Plaintiffs BrandTotal, Ltd. and Unimania, Inc. (together, “Defendants”), by and through their respective counsel, hereby stipulate as follows:

WHEREAS, the Court ordered the Parties “to meet and confer and file a stipulated briefing schedule with the reply to be due four (4) weeks before the scheduled hearing date” for dispositive motions and *Daubert* motions (ECF No. 106).

WHEREAS, the hearing date for dispositive motions and *Daubert* motions in this case is currently scheduled for April 29, 2022 (ECF Nos. 167, 214).

WHEREAS, pursuant to the Court’s order (ECF No. 106) and in light of the April 29, 2022 hearing date, the Parties have agreed to the following briefing schedule for motions for summary judgment and *Daubert* motions:<sup>1</sup>

Event	Proposed Schedule
Motions for Summary Judgment and <i>Daubert</i> Motions	2/25/2022
Oppositions to Motions for Summary Judgment and <i>Daubert</i> Motions	3/18/2022
Replies in Support of Motions for Summary Judgment and <i>Daubert</i> Motions	4/1/2022
Hearing on Dispositive Motions and <i>Daubert</i> Motions	4/29/2022 (ECF Nos. 167, 214)

*[intentionally left blank]*

<sup>1</sup> The parties submit this proposed schedule without prejudice to Meta’s potential need to request further modifications to the schedule (ECF No. 227).

1           **IT IS HEREBY STIPULATED AND AGREED** by Meta and Defendants that the Court  
2 enter the above briefing schedule for summary judgment motions and *Daubert* motions.

3  
4 Dated: January 27, 2022

WILMER CUTLER PICKERING, HALE AND  
DORR LLP

5 By: /s/ Sonal N. Mehta  
6 SONAL N. MEHTA

7 *Attorney for Plaintiff/Counterclaim Defendant*  
8 *Meta Platforms, Inc.*

9  
10 Dated: January 27, 2022

HUSCH BLACKWELL LLP

11 By: /s/ Dustin L. Taylor  
12 DUSTIN L. TAYLOR

13 *Attorney for Defendants/Counterclaim Plaintiffs*  
14 *BrandTotal, Ltd and Unimania, Inc.*

Dated: January 31, 2022

  
HONORABLE JOSEPH C. SPERO  
United States Magistrate Judge

**SIGNATURE ATTESTATION**

I am the ECF User whose identification and password are being used to file the foregoing Stipulation. Pursuant to Civil Local Rule 5-1(h)(3), I hereby attest that the other signatures have concurred in this filing.

Dated: January 27, 2022

By: /s/ Sonal N. Mehta  
Sonal N. Mehta

**CERTIFICATE OF SERVICE**

I hereby certify that on January 27, 2022, I electronically filed the above document with the Clerk of the Court using CM/ECF which will send electronic notification of such filing to all registered counsel.

Dated: January 27, 2022

By: /s/ Sonal N. Mehta  
Sonal N. Mehta